

OPERATING MODELS VIRTUAL MASTER CLASS

www.calibermiddleeast.com

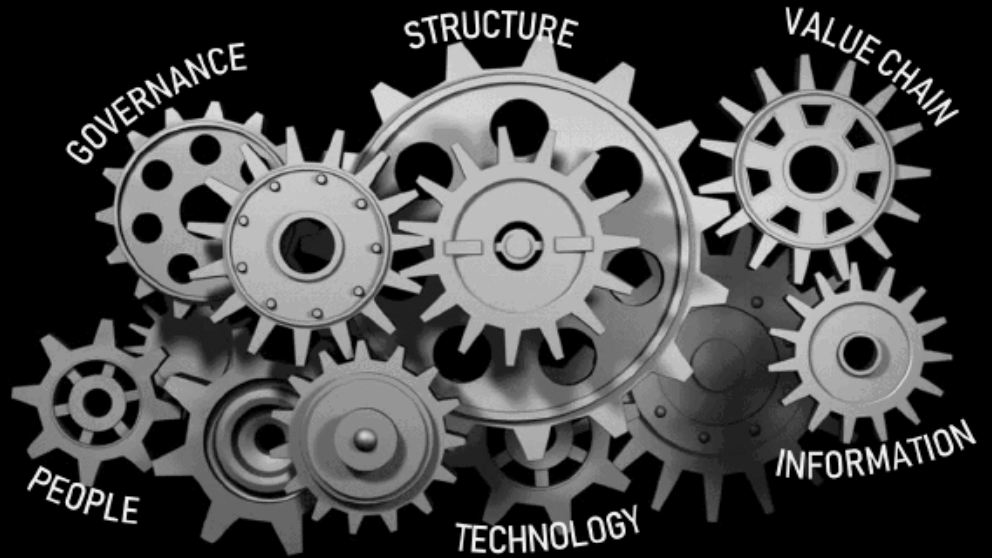
TRANSLATING STRATEGY INTO OPERATING DESIGN

25-27 OCTOBER 2021

Accredited by...

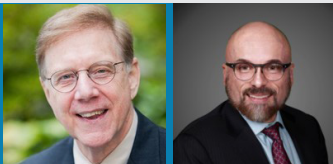


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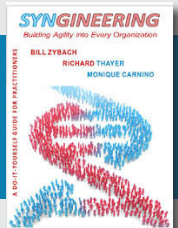


DESIGN OPERATING MODELS FOR DISRUPTIVE TIMES

The only certified Master Class in the region offering experiential training dedicated to Operating Models and co-presented by two of the world's leading OM experts and authors, Dr. Richard Thayer and Bill Zybach



Led by experienced senior level Operating Model Specialists and Co-Authors who have partnered with leaders of Fortune 500 companies to turn aspirations and needs into realities.



WHO

WHO SHOULD ATTEND?

- Leaders, executives, managers and strategists who have a desire to enhance their organization's operating models to enable better strategy execution
- Professionals who are looking to transform the way their organizations deliver value to customers and stakeholders

WHAT

ABOUT THE TRAINING

- This certified experiential Master Class teaches you how to design a winning operating model for your organization, which delivers strategy effectively during these unprecedented times.
- Attending this interactive program demystifies operating models and provides participants with cutting edge insights, practical toolkits, methodologies, templates and frameworks for designing robust operating models that translate strategy to results.

WHY

KEY BENEFITS

- Demystify operating models and understand its components
- Understand the key competencies and principles to designing robust operating models
- Overview the leading frameworks and tools for designing and delivering operating models
- Conduct real life case studies and simulations to put operating models to action
- Develop an operating model for your organization that bridges the gap between strategy and execution

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email

Discounts available for groups

+971 4 556 1959

events@calibermiddleeast.com

www.calibermiddleeast.com

CALIBER
ACADEMY

What makes this course unique

- | | | | |
|---|--|---|---|
| 1 | Powered by Thought Leadership | 4 | Unique Internationally recognized Certificate in Operating Models |
| 2 | Driven by Next Generation Learning Management System | 5 | Access to Exhaustive Digital Database and Tool-box for OM Specialists |
| 3 | Live Virtual Interactive Training with Operating Model Specialists & Group Breakout Exercises/ Harvard Simulations | 6 | On-Demand Online Support from OM Consultants |

Course Overview

***Processing Fees May Apply**

Standard Package

- Access to LMS and live training sessions
- Access to a uniquely designed and curated database on Operating Models
- Over 10 hours of live interactive sessions
- Participate in uniquely designed exercises, case studies, and simulations

Early Bird Discount
Offer Ends Sep 25th

799 USD

Regular Price

1299 USD

Premium Package

- Access to LMS and live training sessions
- Access to a uniquely designed and curated database on Operating Models
- Over 10 hours of live interactive sessions
- Participate in uniquely designed exercises, case studies, and simulations
- Access to e-book
- Digital Certification in Operating Models

Early Bird Discount
Offer Ends Sep 25th

999 USD

Regular Price

1499 USD

Exclusive Coaching Session

- Access to all Premium Package
- One-to-One coaching with Dr. Richard and Bill Zybach
- Find Solutions to your most Pressing Challenges with the Guidance of OM Gurus
- Gain insights and feedbacks on your Organization's Operating Models

Early Bird Discount
Offer Ends Sep 25th

1999 USD

Regular Price

2499 USD

Standard

Premium

*Processing fees may apply



Course Preparation

Receive pre-reading material and videos

Attend Online

Watch and Learn from Dr. Richard's and Bill Zybach's lectures

Develop

Gain in-depth understanding of Operating Models

Practice

Enhance learning with real-life case studies

Practical Toolkit

Access to articles, videos, cases to continue your learning

Certification & E-Book

Gain digital certification and e-book

Coaching

Personalized coaching session to overcome your unique challenges

Course Content

Course Timings: 9 AM - 2 PM GMT

DAY 1: DEFINITION AND OVERVIEW

- Demystify operating model and its link to strategy
- Deep dive into the components of operating models
- Identify the barriers to designing and delivering a winning operating model
- Understand ways operating models bridge the gap between strategy and execution
- Learn about concepts such as business landscapes, corporate cultures and strategies
- Learn to select and implement the right framework and best practices for your organization
- Comprehend the importance of operating models in the emerging digital world and the need to build an agile operating model
- Recognize upcoming trends on operating models

DAY 2: MOVING TO ACTION

- Learn to select and implement the right framework and best practices for your organization
- Create stakeholder maps and value propositions to clarify the desired outcomes
- Begin to formally sense and decide when to take action
- Mobilize the design effort around the operating model canvas
- Understand the company strategy in order to align the operating model
- Implement agile strategies by putting customer priorities at the center of operating model designs
- Assess your organization's current operating model
- Design an operating model that delivers your organization's core work and capabilities

DAY 3: DESIGN, IMPLEMENTATION AND DELIVERY

- Design and select operating model components
- Deploy the operating model suitable to your business units
- Customize the operating model within the business units
- Gain best practices on operating model implementation
- Understand how to integrate OM components and resolve issues
- Summarize your case for action, strategy, diagnosis, core work and capabilities
- Identify considerations for operating model development
- Sketch out a roadmap for developing the operating model for your organization
- Operating Models and COVID-19

TESTIMONIALS

Please contact us for detailed agenda

"The course was very informative and structured well to meet our requirements. I find Caliber very supportive and appreciate the help and knowledge learnt. Looking forward to my next training with Caliber and encourage everybody to do the same."



"Brilliant! One of the best courses I attended. Rich content, well structured, facilitated by knowledgeable consultant who brought the content to life. Looking forward to joining others."



"The Course has exceeded my expectations. It was insightful and covered all aspects. I never thought I would gain so much knowledge in a few days."



"I found the trainer excellent and explained all the operating model techniques and delivered the course in an interesting format. I enjoyed the practical elements the best."

